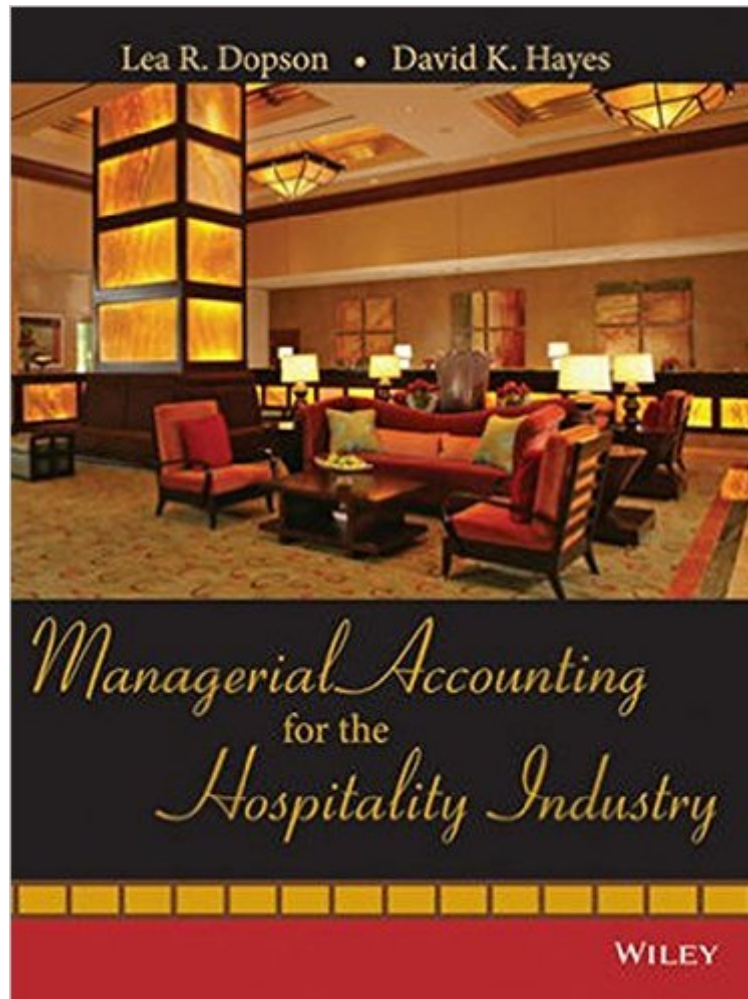


The book was found

Managerial Accounting For The Hospitality Industry



Synopsis

Though not all hospitality students want to be accountants, managerial accounting is a crucial skill for all hospitality students. Written for aspiring hospitality managers rather than accountants, this resource focuses on how accounting principles apply directly to hospitality management. With a reader-friendly style suitable for those with no prior accounting background, this book makes accounting fun with practical examples scattered throughout each chapter that clearly illustrate accounting concepts and theories. A running case study helps readers immediately apply what they've learned to the types of key management decisions made at a full-service resort. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Book Information

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Average Customer Review: 3.8 out of 5 stars Â See all reviews Â (16 customer reviews)

Best Sellers Rank: #228,180 in Books (See Top 100 in Books) #17 in Â Books > Business & Money > Management & Leadership > Pricing #128 in Â Books > Business & Money > Accounting > Managerial #335 in Â Books > Business & Money > Industries > Hospitality, Travel & Tourism

Customer Reviews

It has an easy-to-read language for english speakers and for those who doesn't speak english as mother language. It's complete, all you have to know about hospitality managerial accounting, without talking the same stuff over and over again. And for those who are not very familiarized with basics of accounting, it has a great review of them in it firsts chapters.

The CD that is supposed to come with this book to help with homework did not come with the book. Instead, it came with a DVD for the movie "The Help".. this is not the help I need!!!

There was a lot of good information in this book and I found it easy to locate sections I needed to know. I thought the chapters were broken down in an easy way to navigate. I thought the content

was straight forward and easy to understand, but at the same time explained concepts in depth for those areas where one may need to read more to get the point. On of the better textbooks I have read. Easy to navigate, which is a big plus!

This book is very easy to follow. The information is clearly explained with detailed examples. The review questions after each chapter are also very helpful.

There was really bad water damage stains on this item, i certainly would have passed on to another one had i known the shape of this item.

Although it is absolutely useful, the only draw is that the e-text format does not have the page numbers included. Therefore unless you have a print copy you can not search the information by indexed pages. Please in other editions include the page numbers, in order to browse the book using the index. Other than that the book is beautiful.

MOST DIFFICULT BOOK TO NAVIGATE!!!! don't even know how I managed to get through this semester with this book. There are NO PAGE numbers!!! What the hell is a LOCATION PAGE!? Absolutely ridiculous.

Much better at explaining concepts than beginner texts.

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